

## Internet Business Consultants

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we simplify  
Internet Marketing

www.LeadingWSIwebsolutions.com

## A Business Focus and Background

With combined corporate experience of over 15 years — and marketing and finance backgrounds from Michigan State University and Central Michigan University — we understand the importance of developing comprehensive Internet Marketing strategies that bring traffic to your website, increase your return on investment and ultimately grow your business.

### About WSI

WSI is ranked the #1 Internet Services Business in the world. With systems that have been developed, utilized and proven by over 1,500 Internet Consultants in 87 countries, WSI delivers thousands of e-business solutions to small- and medium-sized businesses annually.

**WSI – Jungling Consulting & Education**

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## We Simplify the Internet



### Connecting the Pieces of the Internet Marketing Puzzle

It is the unrelenting focus on **business** objectives that differentiates us from “traditional” web designers. **We bring a vital business focus** to what is generally looked at as strictly a technical process. We will strive to ensure you are always getting a maximum return on your investment. Your business deserves no less.

## Solutions

- ⇒ Web Design and Hosting
- ⇒ eCommerce and eLearning
- ⇒ Search Engine Optimization (SEO)
- ⇒ Pay Per Click Campaigns (PPC)
- ⇒ Email Marketing
- ⇒ Social Media Optimization (SMO)
- ⇒ PURL Campaigns
- ⇒ Web Conferencing

## 10 Factors that Differentiate Us, which will Benefit You!

1. We bring a **business focus** that few others do. Our goal as web designers is to not only design a website that “looks” great, but more importantly, to bring online traffic to your website and to ultimately convert that traffic into customers. Our laser-like focus is on delivering a solution that generates a powerful Return on Investment.
2. As **experts and specialists** in online marketing, we develop a comprehensive Internet Marketing Strategy for our clients-- whether it be in the form of web site design and development, search engine marketing, social media optimization, branding or new business development.
3. We **educate** and inform at a level that you will understand. We offer an initial free consultation. We will not bombard you, nor will we try to impress you with technical jargon. We're business owners like you and our goal is to help you increase revenues, decrease costs and streamline operations.
4. We strive to make sure your website will be an **automated lead generator** -- not just a “destination” with lots of bells and whistles.
5. As a franchisee of WSI, we are on the forefront of leading edge technologies and have a **proven system** of success. We have developed literally thousands of successful solutions since 1995.
6. We stay current on emerging industry trends and show you how to utilize new trends (such as the social media phenomenon) to help grow your business.
7. We understand that Internet Marketing is not done in a vacuum nor is it independent of your other marketing initiatives, but is, rather, complementary to your offline marketing.
8. We **measure results**. For example, all websites come with web analytic reporting installed. Taking it a step further, we can measure conversions -- what keywords resulted in a phone call -- what keywords resulted in a form submission. If you can't measure it, you can't manage it. We make sure you have all the information you need to successfully manage your Internet Marketing.
9. We empower web clients with a very **user friendly content management system** -- no need for web authoring software or a knowledge of FTP. If you can navigate and make changes in Microsoft Word, you will be able to navigate and make changes in the website.
10. We are experts and specialists. We do this **full time** and are **vested in the success of our clients**. If you're successful, we're successful!

### Our proven Internet marketing strategies will help:

- Drive additional online traffic to your website so that you have a website that “works”.
- Eliminate excessive spending on print advertising, company newsletters, and/or other traditional advertising media.
- Sell products online.
- Reduce conventional training expenses by leveraging online conferencing / webinar applications.
- Increase revenues, decrease costs, enhance brand awareness and streamline operations.

**Contact WSI - Jungling Consulting & Education today to start competing online tomorrow!**